

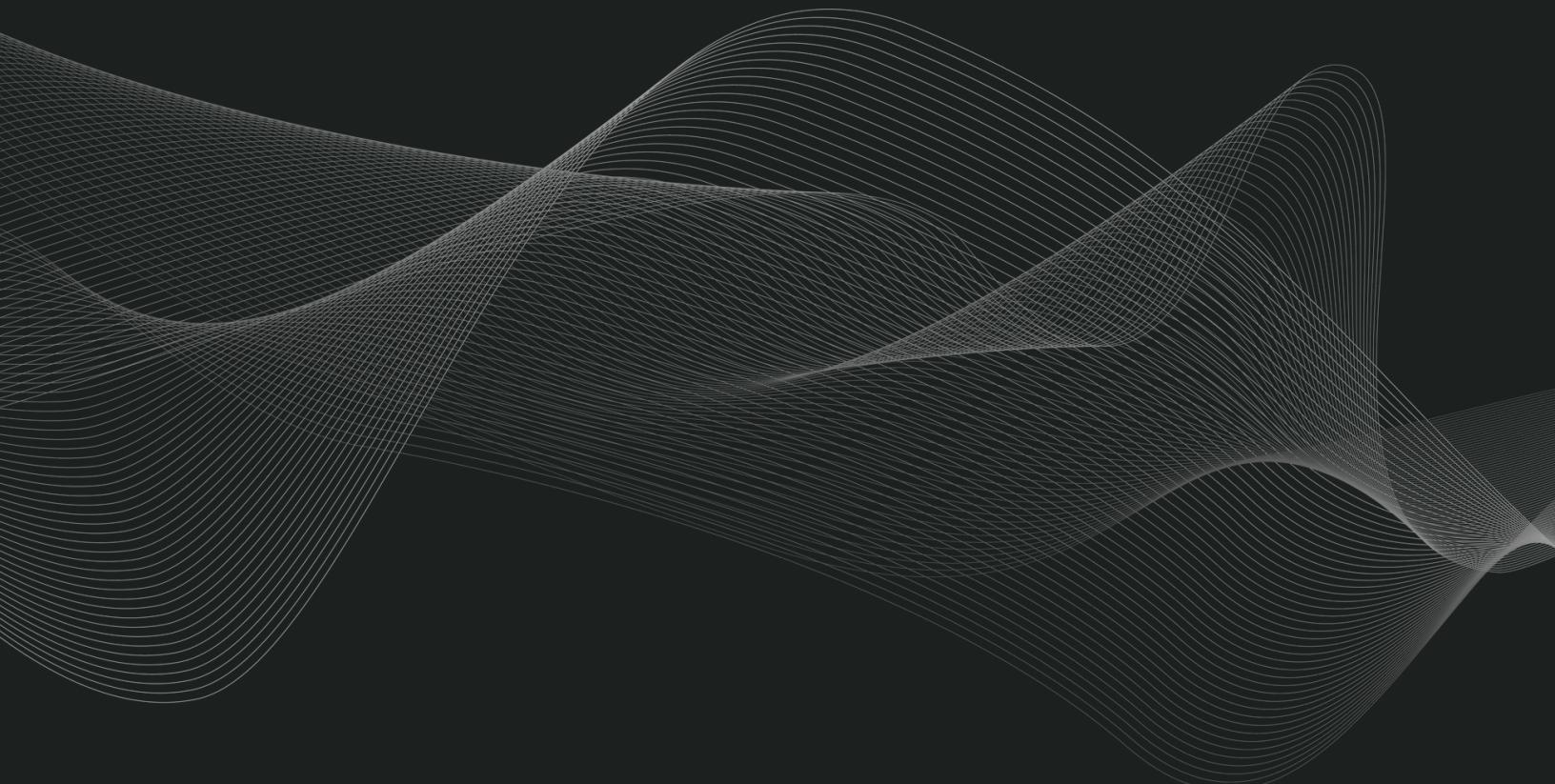


HackUSF 2026

SPONSORSHIP

PACKAGE

March 28-29, 2026



Google Developer Group on Campus
University of South Florida

GDG on Campus at USF: Welcome and Important Info



Welcome to our Sponsorship Package!

Google Developer Group (GDG) on Campus at the University of South Florida (Tampa) is a student-led organization and the largest tech community on campus, with over **800** registered members.

While we carry the Google name, GDG on Campus is not run by or directly affiliated with Google Corporation. We are **part of a global network supported by Google Developers** that empowers students through hands-on learning, skill development, and career preparation in tech.

As a recognized chapter, we may receive support from Google Developers when featuring Google technologies, but **we are not limited to them**. We actively collaborate with a wide range of companies and technologies that bring meaningful value to our students.

Sponsoring GDG at USF is a direct investment in a student-driven tech community—not in Google. Your support helps empower students, foster innovation, and create impactful learning experiences **led entirely by USF students**.



table of contents

- 04 Who are we?
- 05 What do we do?
- 06 HackUSF 2025
- 08 Testimonials from previous attendees/speakers
- 10 HackUSF 2026 - Sponsorship Benefits
- 13 Contact us



Who are we?



OUR MISSION

We empower over 800 members by bridging theory and practice, fostering a strong, collaborative tech community, and promoting innovation, creativity, and problem-solving through hands-on experiences and peer-driven support.

ACHIEVEMENTS

Excellence in Community Engagement
Award by USF Engineering Council – 2025: Recognized for leading impactful initiatives that foster student involvement, innovation, and a strong tech community bridging classroom learning with real-world experience.



Initiatives



Workshops



Over 20 workshops organized annually on topics such as: web development, machine learning, and cloud computing, with over 700 attendees.

Mentorship Program



Our Mentorship initiative jumpstarts first- and second-year students with foundational technical and professional skills, offering early exposure to tech and preparing them for future opportunities.

DevFest



Our conferences feature industry experts and leaders, attracting up to 300 students, providing valuable knowledge and fostering community connections.

Company Tour



Our Company Tours initiative connects students with real-world tech environments through guided visits, offering insight into industry culture, roles, and networking—open to all students throughout the year.



HackUSF 2025: A Major Success



In 2025, we launched our very first hackathon with a clear and continuing mission: to foster a collaborative, inclusive tech community for young innovators. HackUSF was designed to be a safe and inspiring space where students could push boundaries and build impactful solutions across diverse fields such as AI, healthcare, and cloud computing.

HackUSF 2025 far exceeded expectations for a first-time, student-led event—nearly doubling industry benchmarks and showcasing our team's ability to deliver high-impact, high-engagement experiences.

473

Total Applications
Received

223

Total Checked-in
Attendees

51

Total Projects
Received

154

Top Class
Representation: Junior

46

Students from Other
Universities

95

Workshop with Highest
Attendance



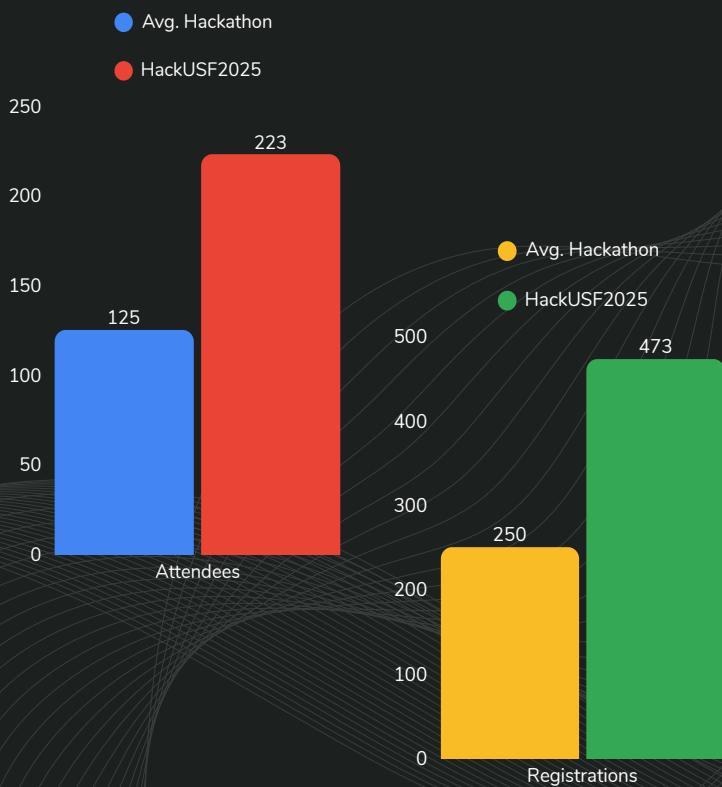
Previous Sponsors & Partners



2025 HackUSF Statistics



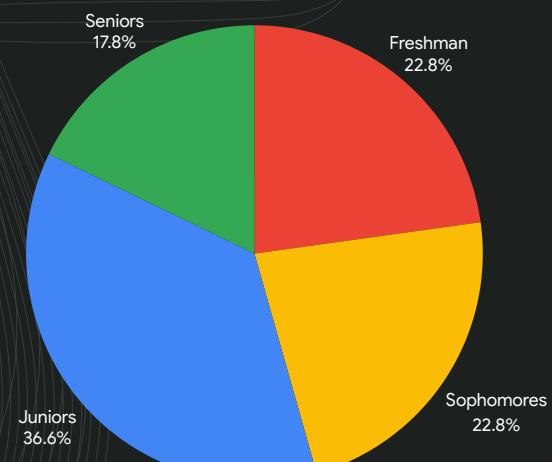
Comparison between First Time Hackathons average vs HackUSF



Participating Schools

- Hillsborough Community College
- University of Central Florida
- Florida Atlantic University
- Florida International University
- University of Florida

Academic Level



Our Community Speaks



"The Knight Hacks team and I had a great time earlier this month at HackUSF, held by the Google Developer Student Club at USF. At HackUSF, Leonard Gofman, Luke Cullen and I made AirJam, a fun and interactive web application that lets you play up to 30 instruments with only a webcam and your hands."

Dylan Vidal - Knight Hacks President, UCF

"I was genuinely impressed by the innovation on display. From LLMs to computer vision models, students weren't just experimenting with advanced technologies—they were using them to build thoughtful, real-world solutions with clear intent."

Krishna Kumar - Best Use of AI Judge

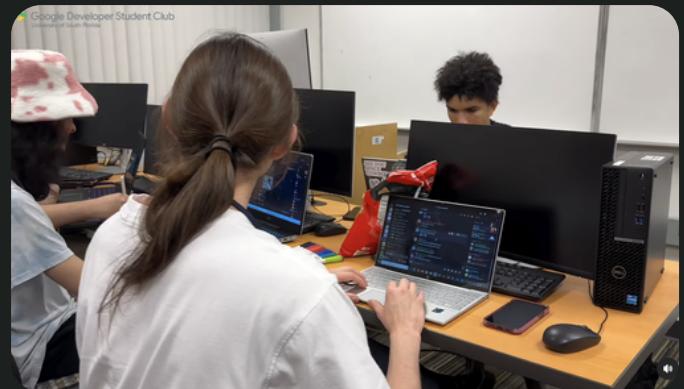


"A fantastic group of college students with hundreds of makers and engineers learning to use AI in Healthcare and more!"

**Buck Woody - Speaker,
Applied Data Scientist @ Microsoft**



Getting Involved



“BY GIVING STUDENTS THE TOOLS TO SPARK INNOVATION AND IMPROVE OUR LEARNING SYSTEM, WE CAN MAKE A REAL DIFFERENCE IN THEIR EDUCATIONAL JOURNEY.”

— GLEN PARKER, SENIOR SYSTEMS ADMINISTRATOR, USF IT

USF INFORMATION TECHNOLOGY PLAYED A KEY ROLE IN HACKUSF BY PROVIDING MENTORSHIP AND REAL-WORLD DATA RESOURCES TO OUR PARTICIPANTS. FROM MOCK SECURITY CAMERA FOOTAGE TO STUDENT SCHEDULE DATASETS AND A DEDICATED CANVAS DEVELOPER SANDBOX, USF IT EMPOWERED STUDENTS TO BUILD HIGH-IMPACT, APPLICABLE SOLUTIONS. THEIR HANDS-ON SUPPORT EXEMPLIFIED THE SPIRIT OF COLLABORATION AND INNOVATION WE AIM TO FOSTER THROUGH THIS EVENT.



HACKUSF Sponsorship Benefits & Tiers

Benefits

Platinum

Gold

Silver

Bronze

Full Integration & Early Access

Individual Social Media Recognition



Host a Challenge (Problem statements & Judging Opportunity)



Speaking Opportunity During Opening/Closing Ceremony



Brand Engagement & Technical Promotion

Exclusive Workshop or Tech Talk Session



Pre-Event Email Blast Feature



Pre-event



Brand inclusion in Swag & Merchandise (Event powered by ...)



On-Site Presence & Community Interaction

Booth/Table space at Event



6 Rep. Limit



4 Rep. Limit



2 Rep. Limit

Access to Resume Book



Post-event



Pre-event



Core Branding & Recognition

Logo Visibility (Scaled by Tier)



Recognition during Opening/Closing Ceremony



Group Social Media Mention (Collective Partner Appreciation Post)



\$3500

\$2000

\$1000

\$750



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PAGE 10

Sponsorship Benefits - Bronze



1

Group Social Media Mention

Your company will be included in a collective “Thank You to Our Sponsors” social media post published after the event.

2

Recognition during Ceremonies

All partners will be recognized as official sponsors of the event during public ceremonies, either via slides, announcements, or printed collateral.

3

Logo Visibility

Your company logo will appear on our website, digital marketing assets, event banners, slides, and printed swag. Logo size and placement will scale depending on your sponsorship tier.

Sponsorship Benefits - Silver



4

Access to Resume Book

You'll receive a digital copy of all participant résumés, GitHub profiles, and LinkedIn URLs to aid in recruiting top student talent across Florida and beyond.

5

Booth/Table Space at Event

You'll be provided with a table to meet attendees, distribute materials, and network with student developers and engineers face-to-face throughout the event.



Sponsorship Benefits - Gold



6

Brand inclusion in Swag & Merchandise (Event Powered by ...)

Your logo will be featured on official GDSC Hackathon merchandise and promotional items. This may include T-shirts, bags, mugs, and printed materials.

7

Pre-Event Email Blast Feature

This benefit gives your company early access to our student email list pre-hackathon, introducing their company, role in the event, hiring links, and relevant engagement opportunities.

8

Exclusive Workshop or Tech Talk Session

Your company can host a technical workshop or a topic-specific talk aimed at educating and engaging attendees. This is an excellent opportunity to spotlight your tools, technologies, or engineering expertise.

Sponsorship Benefits - Platinum



9

Speaking Opportunity during Opening/Closing Ceremony

Sponsors will be invited to say a few words during both the opening and closing ceremony, either in person or virtually.

10

Host a Challenge (Problem Statement & Judging Opportunity)

Sponsors are invited to host a track or challenge aligned with their brand, product, or mission. This includes designing the challenge, mentoring participating teams, judging submissions, and awarding a branded prize.

11

Individual Social Media Recognition

GDSC will dedicate one or more posts on its social platforms to your company, which can include Q&As, promotional content, or spotlight interviews.



Connect with us



Thank you for taking the time to consider partnering with us. Should you have any questions, please feel free to contact us at any time. We would be thrilled to discuss these opportunities in further detail. GDG's success would not be possible without the generous contributions and support from our sponsors.

We look forward to working with you on this amazing journey!



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Google Developer Groups
University of South Florida



Thank you! Reach us at



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[@gdgatusf](https://www.instagram.com/gdgatusf)